

Skylar Braswell

Copywriter

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Experience

Copywriter

Saatchi New York

April 2024- Present

Optimum

Copywriter

Havas New York

Jan 2023- Nov 2023

NewYork-Presbyterian

Copywriter

EP and Co., New York, Ny

November 2021 - Jan 2023

John Deere, Larabar, Nature Valley, and Duke Health

Junior Copywriter

DDB, New York Ny

October 2020 - November 2021

Lipton, Kroger, Aflac, Royal Canin and Cotton The

Fabric of Our Lives

Copywriting Intern

JOAN, New York, Ny

July 2020 - September 2020

Brawny, Facebook, Vanity Fair Napkins, and Twitter

Copywriting Intern

Ogilvy, New York, Ny

June 2019 - September 2019

UPS, Nationwide, Ford Mobility, and Champix

About Me

Dynamic and motivated copywriter with experience working for world-renowned agencies. Adept at researching and crafting award-winning marketing campaigns for a wide variety of clients and products. Experience in production, advertising, marketing, and social media.

Education

Miami Ad School

March 2020

Copywriting Portfolio Program

Florida International University

March 2020

M.S., Global Strategic Communications

University of West Florida

May 2017

B.A., Telecommunications/Film

Minoring in Leadership Communications and

International Relations

Awards

Taking Stock in Children Full Scholarship Recipient, 2014

Young Shits Shortlist, June 2019

Miami Addy, 2020

New York Festival Short 2020

Muse Gold 2020